



# WIC Infant Formula Alternatives

Below is a guide to Ohio WIC-approved substitutes for certain brands or sizes of infant formula. Due to the current formula shortage, you may temporarily use your WIC Nutrition Card to purchase the substitute infant formula below.

**Please note that the waivers to purchase these products are ending on 6/30/23. This is the final date to purchase these with your WIC benefits. Transactions will not go through at the store after this date. Talk to your local WIC clinic if you have questions.**

While waivers are in place, you can mix and match sizes and brands.

12-24 oz powder container = **1 container** from your WIC benefits

27 oz or larger powder container = **2 containers** from your WIC benefits



Department of  
Health



**If this brand is not available:**






**Similac Alimentum**

**Nutramigen**



**Talk to your doctor and WIC clinic about getting these:**

The 12.6 ounce products below have been added to the WIC Formulary and can continue to be purchased as long as there is a valid WIC prescription with the “or store brand equivalent” box checked. Please note: you can only get what is listed on your card: Alimentum, Nutramigen or store brand equivalent.

				
<p><b>CVS-CVS Health Hypoallergenic</b> 12.6 oz UPC: 050428446072 Kosher (12.6 oz for all of these will not expire)</p>	<p><b>Meijer-Meijer Baby Hypoallergenic</b> 12.6 oz UPC: 719283955937 27.8 oz UPC: 708820730489 <b>(= 2 containers)</b> Both sizes Kosher Only the 27.8 oz container size <b>6/30/23</b></p>	<p><b>Tippy Toes Hypoallergenic</b> 12.6 oz UPC: 036800441392 Kosher</p>	<p><b>Walmart - Parent's Choice Hypoallergenic</b> 12.6 oz UPC: 681131222518 19.8 oz UPC: 681131346795 27.8 oz UPC: 681131406734 <b>(= 2 containers)</b> Kosher <b>6/30/23</b></p>	<p><b>Kroger - Comforts Hypoallergenic</b> 12.6 oz UPC: 041260385728 Kosher</p>



# WIC Infant Formula Alternatives

If this size is not available

Try this size



**Similac NeoSure Powder**  
13.1 oz  
UPC: 070074574318  
Kosher, Halal



**Similac NeoSure Powder**  
22.8 oz  
UPC: 070074669243  
Kosher, Halal  
6/30/23



**Similac NeoSure Powder (IMPORTED)**  
30 oz  
UPC: 8427030005072  
(= 2 containers)  
6/30/23



**Enfamil NeuroPro EnfaCare Powder**  
13.6 oz  
UPC: 300875122802  
Kosher, Halal



**Enfamil NeuroPro EnfaCare Powder**  
23 oz  
UPC: 300875128794  
Kosher, Halal  
6/30/23



**Nutramigen with Enflora LGG Powder**  
12.6 oz  
UPC: 300871239418



**Nutramigen with Enflora LGG Powder**  
19.8 oz  
UPC: 300871239456  
6/30/23



**Nutramigen with Enflora LGG Powder**  
27.8 oz  
UPC: 300875122228  
(= 2 containers)  
6/30/23

# Formula Shortage Tips

## Tips to Share with Participants

- Call the store first and ask for product availability.
- Ask the store worker if there is more formula in the back if there is not any on the shelf.
- Ask the store when the next shipment arrives.
- Ask the store when shelves are usually stocked.
- Talk to the pharmacy to see if they can help.
- Do not wait until the end of the month to purchase your benefits.
- Call your child's healthcare provider about prescribing an alternative formula if the one currently prescribed is unavailable or difficult to find.
- If you do not see the formula you need on the shelf, consider asking a store associate for assistance. If the first person you ask is unsure, consider asking a second associate.
- Do not dilute your formula. Follow instructions for safe formula mixing.
- Do not try to make homemade formula.
- If you rely on WIC benefits for your formula and are unable to locate it at a WIC vendor, consider going to a non-WIC store to purchase formula with your SNAP or TANF benefits.
- If your child is on specialty formula, talk to the store pharmacy. If you are in the Columbus or Dayton areas, try calling Pediatric Home Service at (614) 790-0200. If you are in the Cleveland area, please try calling (216) 930-5530.
- Consult with your healthcare provider if you are considering replacing formula feedings with any other non-formula, food, or liquid (milk, juice, baby foods).
- Formula and/or breast milk sales or donations from individuals via the internet are not regulated.
- If considering increasing breast milk supply or relactating, reach out to WIC for help or call the 24/7 Breastfeeding Hotline at 888-588-3423 or text "BFHOTLINE" to 839863.
- If funds are available, and a medical need is present, pasteurized donor milk may be available, at cost, through the [Ohio Health Mother's Milk Bank](#): 614-566-0630.
- If no resolution, contact the local WIC office.

